

Products and Services

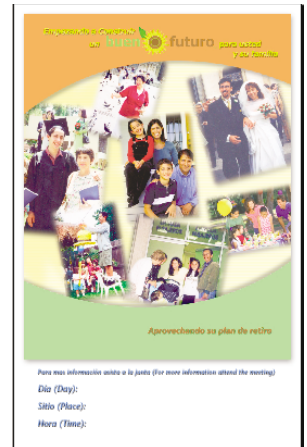
Buenfuturo culturally sensitive and targeted print, presentation, and Web materials

Improve the effectiveness of education materials by addressing the specific needs of the Hispanic investor. Our materials teach the basics of retirement planning and investments in a fresh, creative, and culturally sensitive way.

Pre-enrollment

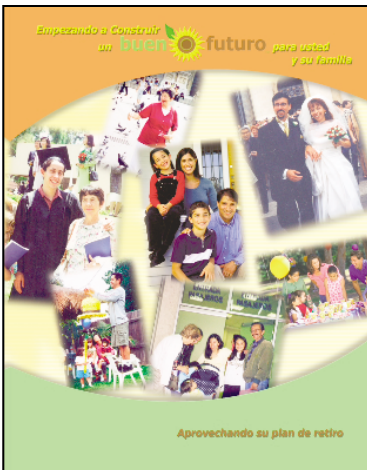


Payroll stuffer - Build interest and anticipation for upcoming meetings with this informative piece designed to provide basic information about why it is important to participate, the benefits of their retirement plan, and motivate employees to attend meetings. Available in English and Spanish.



Pre-enrollment poster - (bilingual) Promote upcoming enrollment meetings with our targeted and inviting full color poster on 70# glossy paper.

Enrollment

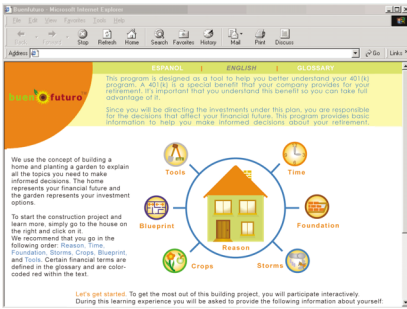


Participant education booklet - We dispel many of the common myths about the retirement plans and financial institutions inherent in the Latino culture; unravel financial jargon into simple conversational Spanish-without losing the integrity of the information. Our 28 page, inviting, full color, glossy, booklet has plentiful graphics, photos and examples which simplify financial concepts. Available in English and Spanish.

Participant Power Point presentation - 46 full color slide presentation. Plentiful graphics and photos. Available in English and Spanish.



Reinforcement



Bilingual Web tutorial software and Web site -

Compliment other participant services and reinforce education efforts with our targeted Web content and bilingual, interactive Web tutorial program. It is a cost-effective, powerful education and communication tool that participants can use when it is convenient for them. Take a look at our demo by going to www.buenfuturo.com.

Or access the tutorial via annual subscription to our Web site, which includes hosting, administration, regulatory updates, upgrades, content development, technical support, and tracking tools to measure use. We can host the Web content and create a password-protected link to the program or create a customized link with your company information.

Features include:

- Full core functionality in English and Spanish
- Easy, user-friendly navigation
- Interactive financial planning tools
- Creative charts and graphs that make it easy to grasp financial concepts
- Animated educational content
- Quick loading time
- Extensive glossary of financial terms
- Asset allocation models
- Software upgrades
- Server-independent software, available by download or CD and able to be used on- or off-line or without a browser.

Consultant Services

Whether your company is just considering targeted communications or wanting to improve existing materials we can provide an independent analysis of the current education campaign and provide recommendations to improve education efforts.

Bilingual Enrollment Meetings

Increase participation and connect personally with employees by using Bilingual presenters with experience in the culture, education, and retirement planning. Our nationwide network of professionals can assist you in any state including Alaska and Hawaii.

Buenfuturo

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